

THE CRISIS OF INVISIBLE CLINICAL RISK

# Why 70% of Healthcare AI Implementations Fail the "Clinical Integrity" Test

When AI manages patient journeys, "Somewhat Confident" is a Medical Risk.

## THE PROBLEM: THE "FRONT DOOR" IS BREAKING

Healthcare leaders are automating the "Digital Front Door" to drive efficiency. But underneath, a structural gap has emerged: **Invisible Compliance Exposure**.

## INVISIBLE COMPLIANCE EXPOSURE

- ➔ **The Hallucination Risk**  
LLMs optimize for conversation, not clinical accuracy. Without a governor, AI can "suggest" medical actions it isn't authorized to trigger.
- ➔ **The Consent Gap**  
Automated workflows often skip or imply HIPAA authorizations, creating silent liability that only surfaces during an OCR audit.
- ➔ **Velocity over Governance**  
Shipping AI fast often means skipping enforcement. If a patient stops mid-way through a high-stakes intake, the AI logs a "chat," but the health system loses the patient and the documentation.

## THE ECONOMIC STAKES: THE COST OF DIGITAL NEGLECT (CODN)

In healthcare, the CoDN is not just a fine; it is an institutional crisis.

### HIPAA & OCR Fines

\$50k per violation for "Willful Neglect" due to lack of deterministic audit trails.

### Medical Necessity Denials

Lost revenue from AI-driven authorizations that lack the required runtime documentation.

### Patient Leakage

Millions in lost lifetime value when digital workflows fail to reach a validated, compliant finish.

## Stop the Silent Accumulation of Risk.

Quantify your exposure with a Runtime Compliance Readiness Score.  
Get your free Risk Report at [codn.callvu.com](https://codn.callvu.com).

Calculate Your CoDN

2-minute assessment. No sales call required to see your result.

THE RUNTIME ARCHITECTURE

# Runtime AI Governance: The Completion Layer for Patient Care

Compliance enforced during execution, not reviewed after.

## THE SYSTEM: FROM PASSIVE REPORTS TO ACTIVE ENFORCEMENT

Callvu is the Runtime AI Governance system. Unlike competitors that review workflows after they complete, Callvu enforces policy at the Decision Point. We ensure every automated interaction is deterministic, documented, and defensible.

### CORE RUNTIME CAPABILITIES

- ➔ **Runtime Enforcement Gates**  
Callvu intercepts AI-driven actions in real-time. If a patient hasn't acknowledged a HIPAA privacy notice or a specific medical disclosure, the system visibly denies or corrects the action mid-flight.
- ➔ **Replayable Decision Traces**  
Every interaction produces an immutable JSON record. It captures the how and the why of every clinical decision, making the entire workflow fully replayable for internal audits or OCR examiners.
- ➔ **Deterministic Clinical Guardrails**  
Callvu forces AI agents to follow a sequenced, medical-legal path. This ensures that velocity never overrides safety and that every "Visual IVR" session reaches a validated and documented finish.

### TECHNICAL IMPLEMENTATION PHASES

#### PHASE 1

#### Decision Trace Coverage Assessment

We identify where your current AI triage or scheduling flows lack an authoritative record of action.

#### PHASE 2

#### Policy Mapping

Align your workflows with specific mandates: HIPAA Security Rule, Section 1557 (Nondiscrimination), and CMS Interoperability.

#### PHASE 3

#### Runtime Activation

Deploy the "Decision Point" enforcement layer to make compliant execution unavoidable across Chat, Voice, and Visual IVR.

## Stop the silent accumulation of healthcare risk.

Generate your Institutional Risk Report and Decision Trace Gap Analysis at [codn.callvu.com](https://codn.callvu.com).

[Calculate Your CoDN](#)

*Free 1-minute assessment. No sales call required.*